



Recruiter briefing paper 4

Useful language to use with learners

Here are some useful words and phrases to use with prospective learners when promoting the National Certificates with the short taster course.

The qualification

- A national qualification.
- A great opportunity to get a maths or English qualification.
- Your chance to prove you have the skills you need.
- Nationally recognised certificates.
- Fills a gap in your CV.
- Equivalent in level to - but not the same as - GCSE.
- Did you know we offer the latest English and maths certificates in this centre, and they are FREE?
- Would you like to gain a maths or English qualification?

The course

- Free brush-up course with support to pass the new qualification.
- Update your English/maths and gain a certificate to prove you have.
- Practise your skills on line or on paper.
- Informal, flexible, individually tailored.
- Three-hour taster session to see how you like it - when can you come?

The test

- The test is like the driving theory test, where you choose the correct answer from four possibilities.
- It's not like tests at school, and no portfolio is needed.
- Take it when you feel ready.
- Take it on paper or on computer.

Your next move

- Have a go at a quiz to see how your English or maths compare.
- Have a go at a mini-test to see what level test you should take.
- Enrol on a taster to see what the course and the National Test look like.
- Talk to someone who has done it to get reassurance.



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